

What does my investment to the Platte Chamber give me?

- In 2015 the website was visited a total of 29,297 times. In 2014, 23,475 people visited the site. This really shows the value of our website. If you haven't had a chance to check out the site, please do so. It can be found at plattedsd.org.
- We continue to be a part of Small Business Saturday. It's a day dedicated to supporting small businesses and is held the Saturday after Thanksgiving. We received a free Activation Kit that included marketing materials such as tote bags, welcome mats and other items that were used to promote Customer Appreciation Days and Shopping Small.
- Gary Howey of Gary Howey's Outdoorsmen Adventures was in Platte in November of 2015 to hunt with the PVA hunters and film a segment for his TV show. The show will air early in 2016 and will show Platte as a great hunting destination.
- We have a billboard east of town and at the North Star corner. The 8' x 8' sign promotes what Platte has to offer, the website, and the suggestion to "Experience Platte". We also have another billboard on I-90 that required replacement after a spring storm.
- A new Information Center poster was designed and placed in the Salem, Chamberlain, Vermillion and Wasta Information Centers over the summer. It promotes various things to do in Platte.
- We placed a 1/2 page advertisement in the SD Vacation Guide. We also have a city listing and calendar of events in five vacation guides throughout SD. Our website is linked from many other websites. We attended a literature swap where Platte information was given to the people who operate the Information Centers throughout the summer.
- We are a part of the Great Lakes of SD Tourism Association's Travel Show Partnership. This gave the Chamber the opportunity to have the Platte rack cards displayed and handed out at sports shows in Omaha, Des Moines, Minneapolis and Sioux Falls. We also participated in the SD Tourism Information Center T-shirt Promotion.
- We co-sponsor Platte Hometown Happenings with a live segment on Q107 every Monday. This segment advertises the community events for the coming week.
- We maintain the Chamber's Facebook page. It is used for promotion of upcoming events.
- Events: Fishing Tournament, Play in Platte Weekend, Annual Chamber Banquet and the Christmas Promotion.
- We awarded the PHS Development Award to a graduating senior from Platte High School.
- We helped sponsor the locally held PVA hunt.
- We placed the Welcome and American Flags on Main St.
- The Pride in Platte Award was presented to Clarence Blunck for his dedicated commitment to the Platte community.
- The Platte Area Family Business of the Year Award was presented to
- The lucky winner for the "Early Bird" membership dues was Sugarbeat. They will received \$100 off their 2016 membership.
- We have added a "Platte Area Jobs" section to our website. Chamber businesses are able to add job listings at no cost.